



**2021
DRAGONS
OF ASIA**

The Dragons of Asia: The 2021 Finalists

The 2021 Dragons of Asia Marketing Communications Recognition Programme is in its final stages. The following entrants and the brands they've entered, in alphabetical order, are Winners of Red, Blue, Gold, Silver or Bronze, Dragons of Asia Trophies.

ADA Asia Malaysia	Green Spot Company	Perfect Relations India
Advanced Micro Devices	Hogarth Worldwide Singapore	Pernod Ricard Asia
Anheuser-Busch InBev	Honda Motorcycle and Scooter India	PETRONAS
Astro Media Solutions Malaysia	Initiative Russia	Philips Vietnam
Benchmark Innovation Sri Lanka	Invictus Blue Malaysia	Procter & Gamble Malaysia
BI WORLDWIDE India	JAT Holdings	RHB Bank
BigCity Promotions India	Kansai Nerolac Paints	Ruder Finn Asia & RFI Asia. Hong Kong
Bill and Melinda Gates Foundation	KFC Thailand	Samsung Electronics Hong Kong
Boost	Kingdom Digital Solutions Malaysia	Sarawak Disaster Management Committee (SDMC)
Bullseye Advertising Pakistan	KOSE	SEEK Asia
Ceylon Biscuits (Munchee)	L'Oréal Pakistan	SM Supermalls
CIMB Bank	Macksons Paints Sri Lanka	SM Supermalls Philippines
Coca-Cola Malaysia	MARS Chocolate (Snickers)	Softlogic Life Insurance
Dalmia Bharat	MARS Petcare	Starcom Pakistan
DBS Hong Kong	McDonald's Hong Kong	Tata Motors
DDB Mudra India	Mediacom India	Team Reactivate Pakistan
DDB Worldwide Hong Kong	MediaCom Thailand	Tencent
Dentsu Hong Kong	Mercedes-Benz Taiwan	Third Shift Media Sri Lanka
Digitz Pakistan	Mindshareworld Thailand	This Life Cambodia
Easypaisa	Moblaze Vietnam	Triad Sri Lanka
Eliphant Malaysia	NBA India Basketball	Tribes Communication India
Ensemble Worldwide Malaysia	Netafim India	Unilever Pakistan
EquitiesFirst	Nutox	Unilever Russia
FCB Malaysia	OMD Hong Kong	United Bank
Freeman APAC Singapore	OMD Taiwan	Vans APAC
FWD Vietnam Life Insurance Company	Orion Digital Malaysia	VMLY&R Commerce Malaysia
George P. Johnson Experience Marketing. China	Orion Social Media (Sarawak)	Weber Shandwick India
GO Communications Malaysia	P&G Thailand	WVS Asia. Sri Lanka
GoPro	Pacific & Orient Insurance	Zlashy Hong Kong

This year because of Covid-19's ongoing city lockdowns, and Australia's strict country closure, it is with much regret that we will not be able to host our annual Dragons of Asia and Dragons of Malaysia Awards in Kuala Lumpur.

The 2021 Dragons of Asia and Dragons of Malaysia Trophy Winners will be announced virtually from the Dragons of Asia site: dragonsofasia.org at 3pm Sydney time on October 15. Winner releases containing details of all Winners, will be available for downloading from the Entry site at that time.

Mike Da Silva

Dragons of Asia, Marketing Communications Recognition Programme
mdasilva@mdsa.com.au