



**2023
DRAGONS
OF ASIA**

The Dragons of Asia: The 2023 Finalists

The 23rd Dragons of Asia Marketing Communications Recognition Programme is in its final stages.

The following entrants and the brands they've submitted, in alphabetical order, are all winners of Bronze, Silver, Gold, Blue or Red, Dragons of Asia Trophies.

AKQA Shanghai China	GO Communications Malaysia	Procter & Gamble India
amc Asia Singapore	Grey Density Pakistan	Procter & Gamble Malaysia
Ampersand Advisory Malaysia	Hagar International Hong Kong	Prudential Assurance Malaysia
Astro Malaysia	Havas Media. Content India	Publicis Media Pakistan
Ayam Brand Singapore	HNB Assurance Sri Lanka	Resorts World Genting Malaysia
BI Worldwide India	Honda 2 Wheelers India	RHB Bank Malaysia
BigCity Promotions India	Hong Leong Bank Malaysia	Schbang India
Britannia Industries India	Hyundai India Motor	Seylan Bank Sri Lanka
British American Tobacco (Indonesia)	Impact Communications India	Shell India
Bullseye DDB & Brand Spectrum Pakistan	Indira Cancer Trust Sri Lanka	Shell Pakistan
Bundl Technologies India	InGame Esports Sri Lanka	Shift Integrated, Shift Solutions &
Cera Sanitaryware India	Kingdom Digital Malaysia	Third Shift Media Sri Lanka
Cigna Healthcare Singapore	KitKat Malaysia	SM Supermalls Philippines
Coca-Cola India	L'Oreal Pakistan	Sony LIV India
DDB Group Hong Kong	Loops Integrated Sri Lanka	Sri Lanka Esports Association
Delivery Hero Pakistan	M&C Saatchi Malaysia	Starcom Pakistan
Dell Technologies India	Malaysia GreenTech Corporation	Synergy Hill+Knowlton Strategies Korea
Dentsu Communications Sri Lanka	McCann Worldgroup Singapore	Synite Digital Pakistan
Dharampal Satyapal Foods India	Mediavest (Brainchild) & Ogilvy Lahore Pakistan	Time dotCom Singapore
Diageo India	MHK Restaurants Hong Kong	Triad Sri Lanka
Digital People Malaysia	Mindshare Indonesia	Tribes Communications India
Digitz Digitas Pakistan	Moët Hennessy Diageo Malaysia	Unilever Indonesia
easypaisa Pakistan	Naga DDB Tribal Malaysia	Unilever Malaysia
Edelman Malaysia	Nando's Malaysia	Vinda Malaysia
Enfagrow A+ MindPro Malaysia	Nestlé Pakistan	Viral Edge Pakistan
Essencemediacom India	Netflix Thailand	VMLY&R Malaysia
Etika Malaysia	Norwegian Seafood Council Korea	Volkswagen Commercial Vehicles Taiwan
Evolve Brands India	Pepsi Cola International Pakistan	Wavemaker Thailand
FCB SHOUT Malaysia	Perfetti van Melle India	White Rivers Media India
FWD Vietnam Life Insurance	PHD Media India	
General Motors China	PHD Taiwan	

Winners of the 2023 Dragons of Asia will be revealed at the combined Award Ceremony at the Eastin Hotel, Kuala Lumpur Malaysia, on October 27, on the Dragons of Asia entry site dragonsofasia.org and by eMail.

Black Dragons Certificates, awarded to entries whose scores were just below the Bronze Dragon trophy threshold, will be revealed on October 27 after the Awards Event, within the Winners Release

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Dragons of Asia

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