



The Dragons of Malaysia: The 2023 Finalists

The 12th Dragons of Malaysia Marketing Communications Recognition Programme is in its final stages.

The following entrants and the brands they've submitted, in alphabetical order, are all winners of Gold, Silver or Bronze Dragons of Malaysia Trophies.

Amadeus Malaysia

Ampersand Advisory Malaysia

Astro Malaysia

Atlas Vending Malaysia Ayam Brand Malaysia Ayam Brand Singapore

British American Tobacco (Indonesia)

Celcom Mobile Malaysia

Cheil Malaysia

Coway Malaysia Dentsu Creative Malaysia

Digital People Malaysia

Dolphin Malaysia Edelman Malaysia

Enfagrow A+ MindPro Malaysia

Etika Malaysia

FCB SHOUT Malaysia

GO Communications Malaysia

Grey Malaysia

Hong Leong Bank Malaysia

IHH Healthcare Malaysia Kenanga Investment Malaysia

Kingdom Digital Malaysia

KitKat Malaysia

M&C Saatchi Malaysia

Malaysia GreenTech Corporation

Mars Foods Malaysia

McDonald's Malaysia

Mead Johnson Nutrition Malaysia

Ministry XR Malaysia

Moët Hennessy Diageo Malaysia

Mr DIY Malaysia

Naga DDB Tribal Malaysia

Nando's Malaysia OMD Malaysia

Orion Digital Malaysia

Pegacorn Malaysia PIKOM Malaysia Pizza Hut Malaysia

Procter & Gamble Malaysia

Provital Malaysia

Prudential Assurance Malaysia

Resorts World Genting Malaysia

RHB Bank Malaysia

Royal Caribbean Cruises Malaysia

Samsonite Malaysia

Samsung Malaysia Electronics

Shiseido Malaysia

Sime Darby Oils Malaysia

Sony Interactive Entertainment

Malaysia

Unilever Malaysia

Vinda Malaysia VMLY&R Malaysia

Yoodo Malaysia

Zeno Public Relations Malaysia

Winners of the 2023 Dragons of Malaysia, together with the 2023 Dragons of Asia will be revealed at the combined Award Ceremony at the Eastin Hotel, Kuala Lumpur Malaysia, on October 27, on the Dragons of Asia entry site <u>dragonsofasia.org</u> and by eMail.

Black Dragons Certificates, awarded to entries whose scores were just below the Bronze trophy threshold, and are deemed worthy of recognition, will be revealed on October 27 after the Awards Event, within the Winners Release.

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Dragons of Asia

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