



**2023**  
**DRAGONS**  
**OF PAKISTAN**

## The Dragons of Pakistan: The 2023 Finalists

The inaugural Dragons of Pakistan Marketing Communications Recognition Programme is in its final stages.

The following entrants and the brands they've submitted, in alphabetical order, are all winners of Gold, Silver or Bronze Dragons of Pakistan Trophies, in the following Dragons of Pakistan Entry Categories: (Best Digital, Best Brand Building & or Awareness, Best Business to Business, Best Event or Experiential and Best Social Media).

BBD0 Pakistan, Grey Density & Starcom Pakistan  
Bullseye DDB & Brand Spectrum Pakistan  
Delivery Hero Pakistan  
Digitz Digitas Pakistan  
easypaisa Pakistan  
Golden Circle Pakistan  
Grey Density Pakistan  
Haier Pakistan  
Honda Atlas Cars Pakistan  
Jazz Pakistan  
Mediavest (Brainchild) & Ogilvy Lahore Pakistan

Mediavest (Brainchild) Pakistan  
National Foods Pakistan  
Nestlé Pakistan  
Pepsi Cola International Pakistan  
Publicis Media Pakistan  
Shell Pakistan  
Spark (Brainchild) Pakistan  
Starcom Pakistan  
Synite Digital Pakistan  
Viral Edge Pakistan  
Walnut Communications & Reactivate Pakistan

Winners of the 2023 Dragons of Pakistan will be revealed on October 27 in the Winners Release, on the Dragons of Asia entry site [dragonsofasia.org](https://dragonsofasia.org) and by eMail.

Black Dragons Certificates, awarded to entries whose scores were just below the Bronze Dragon threshold, and deemed worthy of recognition, will also be revealed on October 27, within the Winners Release.

**Mike Da Silva**

Dragons of Asia

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