

2024 Dragons of Sri Lanka

Asia's elite Marketing
Communications Industry
Recognition Programme.
Now in Sri Lanka !

THE 2024 WINNERS





2024 Dragons of Sri Lanka

2024 Best Digital Campaign

GOLD DRAGON

Affinity Integrated Sri Lanka

Virtual Nade Gura: Protect the Sacred Mountain
for Sunquick Sri Lanka



2024
DRAGONS
OF SRI LANKA



2024 Dragons of Sri Lanka

2024 Best Brand Building and/or Awareness Campaign

GOLD DRAGONS

M One Integrations & Wavemaker Global Sri Lanka
Sripa Sathkaraya
 for Sunshine Holdings Sri Lanka



GOLD DRAGONS

SHIFT Integrated Sri Lanka
My Thinking Tea
 for Sunshine Consumer Sri Lanka



SILVER DRAGONS

Ogilvy Sri Lanka
 Books that keep on giving
 for PrintXcel Group Sri Lanka

SILVER DRAGONS

Digital Content Sri Lanka
 Let's not forget, the ones who forget
 for Samson Rubber Industries Sri Lanka

BRONZE DRAGON

Kites Global Sri Lanka
 HNB Assurance. Independence Day Campaign
 for HNB Assurance Sri Lanka

BLACK DRAGON

Affinity Integrated Sri Lanka



2024 DRAGONS OF SRI LANKA



2024 Dragons of Sri Lanka

2024 Best Event or Experiential Marketing Campaign

GOLD DRAGON

Mindshare Sri Lanka

A Super Sensorial Experience
for Unilever Sri Lanka



2024
DRAGONS
OF SRI LANKA



2024 Dragons of Sri Lanka

2024 Best Social Media or Word of Mouth Campaign

GOLD DRAGON

Third Shift Media & Shift Solutions Sri Lanka

When the Viewers become Screen Writers
for Lipton Teas and Infusions Ceylon



SILVER DRAGON

InGame Esports Sri Lanka

NDB Avurudu Island Campaign
for National Development Bank Sri Lanka

BLACK DRAGON

Ogilvy Sri Lanka

BRONZE DRAGON

SHIFT Integrated Sri Lanka

Dengeez for Softlogic Life Sri Lanka



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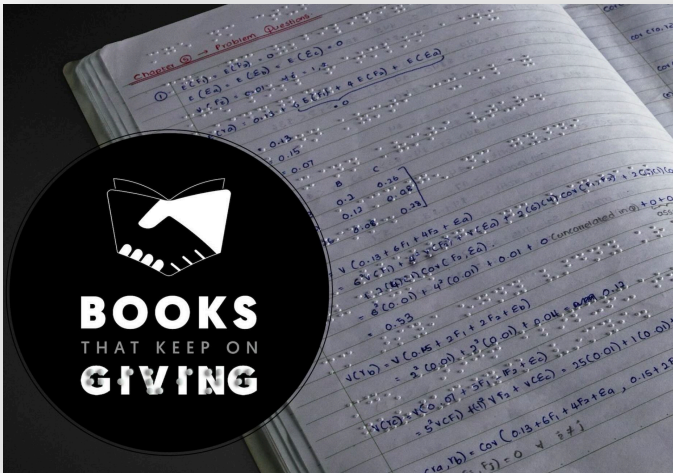


2024 Dragons of Sri Lanka

2024 Best Small Budget Campaign

GOLD DRAGONS
Ogilvy Sri Lanka
Books that keep on giving
for PrintXcel Group Sri Lanka

GOLD DRAGONS
Magic Mango Sri Lanka
First Signs, for Arienti Sri Lanka



SILVER DRAGON
Hayleys Solar Sri Lanka
Live the life full of Light

BLACK DRAGONS
InGame Esports Sri Lanka
SHIFT Integrated Sri Lanka
SHIFT Integrated Sri Lanka

BRONZE DRAGON
Dentsu Communications Sri Lanka Small
Budget, Big Impact: Dola Duka Delivery
for HNB Assurance Sri Lanka



2024
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The 2024 Dragons of Sri Lanka Marketing Communications Industry Ranking Ladder



Ogilvy Sri Lanka

SHIFT Integrated Sri Lanka

Affinity Integrated Sri Lanka

Magic Mango Sri Lanka

Mindshare Sri Lanka

M One Integrations & Wavemaker Global Sri Lanka

Third Shift Media & Shift Solutions Sri Lanka

Points generated: Gold 10, Silver 7, Bronze 5 & Black 1 Minimum entry level 10 points



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