

2024 Dragons of Pakistan

THE FINALISTS

These entrants & the brands they've represented, are Winners of Gold, Silver or Bronze Dragons in this year's Dragons of Pakistan Marketing Communications Recognition Programme

Abbott Laboratories
Adcom Leo Burnett
Aian Mobiles
Bank Alfalah
BBDO & Grey Density
Bill & Melinda Gates Foundation
Bodybeat Group
British American Tobacco
Bulls Eye DDB
Continental Biscuits
Dawlance
Delivery Hero
Digitz Digitas
easypaisa Pakistan
EssenceMediaCom
Faysal Bank

Fishbowl
FrieslandCampina Engro
Golden Circle
Grey Density
Grey
Haleon
Honda Atlas Cars
IAL Saatchi & Saatchi
IO Digital
Ismail Industries
JazzCash
Manhattan Communications
Mediavest (Brainchild
Communications Pakistan)
Mondelez

National Foods
Nestlé
Nutshell Group
Pakistan Stock Exchange
Pepsi Cola International
Publicis Media
Samsung Electronics
Shell
Starcom Worldwide
Synergy Dentsu
Synite Digital
T&Pm
Tapal
Viral Edge
Volk Active



Winners of the 2024 Dragons of Pakistan will be revealed at the inaugural Awards Event in Karachi on August 30. Black Dragons Certificates, awarded to entries whose scores were just below the Bronze Dragon threshold, will also be revealed on August 30.

